burton® +BURTON the TOTAL gift experience®

FOR IMMEDIATE RELEASE

burton + BURTON[®] Awarded Best Visual Presentation at Dallas Market Center^s™ Bogart, Georgia (June 28, 2024)

burton + BURTON was recognized as a Best Visual Presentation Award winner during the June 2024 Dallas Total Home & Gift Market. The Dallas Market Center is a global business-tobusiness trade center and the leading wholesale marketplace in North America. A recent press release stated that DMC visual design experts evaluate exhibitors based upon innovative and creative display designs.

During the Summer Market, burton + BURTON debuted collections for Valentine's and Spring 2025. From whimsical dinosaurs to pink + red cowgirl boots, the Valentine's season offers products for every romantic motif. Spring features a renewed look of refreshing blooms, cheerful bunnies, and a delightful cast of Spring Roosters. Additionally, the showroom presented Autumn, Halloween, and Holiday displays, large shop props, and floral supplies in a number of themes to round out any desired look—from nostalgic and traditional to modern and whimsical.

Maxine Burton, founder and president of burton + BURTON, said, "We are thrilled to be recognized as one of the best showrooms at the June market in Dallas. Our team of talented designers always goes above and beyond to ensure we showcase on-trend seasonal and everyday products in inspiring displays. Market is a time to connect with new and existing customers, and we are thankful for another successful market season in Dallas."

To explore décor for all seasons, visit www.burtonandburton.com/occasions.

About burton + BURTON

Founded in 1982, burton + BURTON[®] is a family-owned and -operated business that has grown into the largest wholesale distributor of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart[®] Atlanta and Dallas Market CenterSM.

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